



## S U C C E S S   S T O R Y

# Midwest Optical improves Operational efficiency with Acumatica and Aktion

Midwest Optical Systems, headquartered in Palatine, Illinois, has 30 years of experience and innovation in the fields of optical design, fabrication and inspection. Midwest Optical is a worldwide leader in machine vision filters and optical solutions. They are represented in over 30 countries and offer over 3,000 cutting-edge products. Midwest Optical filters are the premier solution for industrial imaging to ensure flawless control, dependable results and the very best image quality.

### Existing ERP Prevents Modernization

Midwest Optical is known for designing filters of exceptional quality and durability using the latest technology. They are also known for excellent customer service, product availability and same day shipping. Being innovative and delivering a positive customer experience is in the company's DNA. When Midwest Optical's ERP and accounting software stopped delivering value to the company and its customers, it was time to modernize. "We wanted a solution built for the cloud. Everything I read about Acumatica indicated it would be a good fit. And it received so many accolades from companies in our industry, it was the right choice for us," said Georgy Das, Director of Systems & Training, Midwest Optical Systems.

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Georgy Das  
Director of Systems & Training



### HEADQUARTERS

Palatine, Illinois

### INDUSTRY

Optical Design/Fabrication

### SOLUTION

Acumatica ERP

### WEBSITE

[Midopt.com](http://Midopt.com)

### ADDRESS

Woodwork Lane  
Palatine, IL 60067  
847.359.3550

## Why Acumatica?

Midwest Optical is an international company with both manufacturing and distribution components to its business. As a multi-industry company that needed one solution to manage the entire operation, Acumatica fit every requirement. Midwest Optical chose Acumatica for its modern functionality, customizable reporting, ease of use, the ability to run the entire business on one application, and it was built for the cloud. “The fact that they didn’t charge per user seat was another reason we selected Acumatica. It’s kind of unbelievable how customizable Acumatica is. In the system before, if you didn’t like something you couldn’t change it. People don’t realize the power of this software and the changes that can be done quickly. It’s a game-changer for us,” Georgy said.

## A Partnership for Success

Midwest Optical invested several months working with the Aktion Acumatica team to define an implementation plan, a timeframe for launch and create a training curriculum for its employees. “Overall, from the beginning to now, the partnership with Aktion has been positive. I wanted to launch quickly and Aktion made sure I had a complete understanding of the system and everyone’s role,” Georgy said. “The launch took a bit longer than expected but we had a lot of details to work through. Not everything works the way you think it will but we figured it out with Aktion’s help. I still rely on Aktion to help refine Acumatica so it continues to meet our needs,” he added.

## Contact Us:

Email [info@aktion.com](mailto:info@aktion.com) to request a demo or schedule a meeting with our Acumatica team.

## LEARN MORE ABOUT ACUMATICA.

- **RESOURCES:** [Brochures, videos, ebooks, whitepapers about Acumatica](#)
- **BLOGS:** [Best practices and industry insights authored by Aktion Acumatica Consultants and Specialists](#)
- **INDUSTRY SOLUTIONS:** [Acumatica for Manufacturing, Distribution and Construction industries](#)



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