

The success of Infor WMS was mainly based on the strategy used during the go-live and the know-how of [the] consultants.”

José Luis Bernal, Project Engineer, Sparta

Sparta is a leading sporting goods chain. It is part of the Equity Brands & Retail group of retail companies and represents brands such as New Balance, Trek, Speedo, Berghaus, Warrior, Head, and Technogym

Industry: Retail

HQ: Chile

Operations: 32,000 products, 55 retail sores plus wholesale channels

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Business Challenges

- Support strategic growth plans including opening of new stores and remodeling existing ones
- Optimize supply chain operations
- Become more competitive in terms of cost management
- Enhance customer satisfaction

Outcomes

- Inbound improvement 23%
- Replenishment improvement 5%
- VAS improvement 13%
- Put-away improvement 12%
- Picking improvement 18%
- Increase in-fill rate 4%

Solution:

Infor Warehouse Management System



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