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Aktion Associates Named to CRN's 2017 Managed Service Provider (MSP) 500 List

Aktion Recognized for Excellence in Managed IT Services

Maumee, OH, February 21, 2017 – Aktion Associates, Inc., a leading business consulting and technology solution provider, announced today that CRN®, a brand of The Channel Company, has named Aktion Associates to its 2017 Managed Service Provider (MSP) 500 list in the Elite 150 category. This annual list recognizes North American solution providers with cutting-edge approaches to delivering managed services. Their offerings help companies navigate the complex and ever-changing landscape of IT, improve operational efficiencies, and maximize their return on IT investments.

In today's fast-paced business environments, MSPs play an important role in helping companies leverage new technologies without straining their budgets or losing focus on their core business. CRN's MSP 500 list shines a light on the most forward-thinking and innovative of these key organizations.

The list is divided into three categories: the MSP Pioneer 250, recognizing companies with business models weighted toward managed services and largely focused on the SMB market; the MSP Elite 150, recognizing large, data center-focused MSPs with a strong mix of on-premise and off-premise services; and the Managed Security 100, recognizing MSPs focused primarily on off-premise, cloud-based security services.

Aktion Associates Cloud & Managed Services business has seen double-digit growth in the past three years within three primary industries - Construction, Distribution and Manufacturing. For the past 30 years, Aktion has invested in understanding these three verticals, their challenges and the technology solutions needed to support a growth strategy. Delivering Cloud and Managed Services to these verticals is the next step in delivering innovative technologies. Customers view Aktion as a trusted technology advisor.

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“Managed service providers play an increasingly important role in the day-to-day operations of businesses across North America,” said Robert Faletra, CEO of The Channel Company. “MSPs help organizations streamline their spending, effectively allocate limited resources, and benefit from advanced expertise in the latest technologies. We congratulate the service providers on CRN’s 2017 MSP500 list, who have continually succeeded in meeting their customers’ changing needs and help them get the most out of their IT investments.”

“We’re very pleased to be included on this list,” said Scott Irwin, CEO, Aktion Associates. “We are committed to delivering the technologies that support clients’ growth strategies and equally important, to providing services that improve CX (Customer Experience),” he added.

The MSP500 list will be featured in the February 2017 issue of CRN and online at www.CRN.com/msp500.

About Aktion Associates

In business since 1979, Aktion Associates Inc., delivers modern, high-performing technology solutions. Visit www.aktion.com, follow us on Twitter @AktionFigures, and connect with us on LinkedIn.

About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. Based on the core values of integrity, respect, commitment, community, and innovation, this company has had unequal channel success and experiences for over 30 years. As the channel catalyst, the Channel Company connects and empowers technology suppliers, solution providers and end users. With this success they draw from deep knowledge to envision new innovative solutions for ever-evolving challenges in the technology marketplace.

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